

Principles of Design

Harmony	Definition: How is it created?
Emphasis	Definition: Rule of 3: How to Plan: Other Tips:
Contrast	Definition? How to create it? Tips:

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Rhythm	Definition: Repetition: Alternation: Progression: Radiation: Contrast: Transition: Opposition:
Balance	Definition: Visual Weight/Tools to Create: Symmetrical: Asymmetrical: Radial:
Proportion	Definition: 60/30/10 Rule:

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Scale	Definition:
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