

FCS 140 Introduction to Interior Design

Newspaper Ad Requirements

For this assignment you will be creating a newspaper ad using the Notebook LM resources for this week under the Walls, Windows, and Flooring section. The ad must include the following:

1. Design the ad using **Canva**
2. Include **3 pages of ads**, including one for paint, one for flooring, and one for window treatments.
3. Create a name for your “company” and put this somewhere on your front page.
4. For the **flooring page** include:
 - a. Ads for 6 types of flooring including varying hard types and carpet
 - b. The pros and cons for each kind
 - c. A realistic sale price
 - d. A description of the item
 - e. Photos of each item
5. For the **paint page** include:
 - a. Ads for the 5 types of paint (flat, satin, eggshell, semi-gloss, and gloss)
 - b. Tell and show the difference between them
 - c. Say where or when these would be used
 - d. A realistic sale price for each type
 - e. A description of each
 - f. A photo of each kind
 - g. A description of the latex or water based and oil paint in the buyers guide section (See #7 below) for this page.
6. For the **window page** include:
 - a. Ads for 10 types of window coverings
 - b. A description of each
 - c. When you may want to use each,
 - d. A realistic sale price
 - e. A description of the item
 - f. A photo of each item.
7. Include a short **buyers guide section** on each page that will help their clients make the best choice for them.
8. Create a sources list page of all the URLs showing where they got their pictures from. (You will have 4 pages total)